



Rebecca Reese, Owner / Director

Blair Dance Academy

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A Letter from the Desk of Mrs. Becky

Enclosed with this letter is the registration information for the fall classes. We have a lot of exciting news happening at the BDA and this letter will address many of the major points for the upcoming summer and season. Please don't hesitate to call (814) 943-7174 or e-mail the studio (info@blairdanceacademy.com) if you have questions.

Current Clients and Families

We are requesting that, if possible, your registration form for the 2023-24 season be turned in to the studio no later than **June 16, 2023**. The \$20 registration fee will be waived for all forms received prior to the recital. This will enable us to begin looking at the customized schedule and accommodate any special requests your family has indicated on the registration form.

Please note that the tuition structure has been changed starting this fall. There will still be 35 sessions and tuition fees are essentially the same, but tuition will be posted for 9 months instead of the 10 months posted in previous years. This adjustment is necessary since the recital will occur early in June of 2024 and we did not want to charge tuition for that month. Tuition and pertinent fees will be posted by the 10th of the prior month and are to be paid in full by the first day of the next month. (Example: October fees are posted on September 10 and due no later than October 1.) Late fees will be added to the account on the 3rd day of the month. We are strongly encouraging all BDA families to sign up for autopay this year.

2023-2024 Registration for New Students

To ensure students get the best opportunity for the classes/days they want, I am asking that all students register no later than August 1, 2023. To best accommodate our families, the Blair Dance Academy creates a custom schedule each season influenced upon your availability as indicated on our registration form. While we can make no promises on accommodating all families' preferences, we painstakingly create a fresh schedule every season with your requests in mind. This usually enables us to have an extremely high rate of success in meeting your family's schedule requests. Enclosed you will find a 2023-2024 registration form and our policies and procedures sheet. We do limit our class sizes, so please register early to get into the classes you want. We cannot schedule your classes until your registration form and fees have been processed at the academy.

We are offering "Early Bird" registration options again this year. **If you register before June 17, we will waive the registration fee!** If you cannot make that deadline, we will take 50% off the registration fee (\$10 instead of \$20 per family) if you register no later than July 1st. On August 1st we will begin to create the schedule, making it difficult to take into consideration preferences received after this date. No other dance school puts in the effort to create a custom schedule each dance season based around your preferences! We will accept registration forms past August 1st, however any preference listed on them cannot be taken into consideration for the schedule.

2023 Open Houses

The Blair Dance Academy will be hosting 2 Open Houses this summer for you to come in and check us out! This is a great opportunity to drop into the studio to ask questions, register for classes (if you haven't done so already) and order dance shoes or tights you may need for the upcoming season. Our open houses will be held on:

Thursday, July 20th from 5:30 p.m. – 7:30 p.m.
Thursday, August 10th from 5:30 p.m. – 7:30 p.m.

Tuition Structure and Payment Options

The Blair Dance Academy will provide dance instruction for 35 sessions of each class in which the student is enrolled, including dress rehearsals for our annual recital. **To simplify payments, our tuition structure is based on a flat monthly rate for 9 months (September – May), regardless of the number of classes in each month.** All classes meet the same number of times and are priced based on our 2023 – 2024 tuition rates. (See registration form for rates.) Tuition and pertinent fees will be posted by the 10th of the prior month and are to be paid in full by the first day of the next month. (Example: October fees are posted on September 10 and due no later than October 1.) A \$25 late fee will be added to the account on the 3rd day of the month. We are strongly encouraging all BDA families to sign up for autopay. This alleviates the worry of missing a payment and receiving a late fee. Contact the office for details on how to set up an auto-pay account.

2022 Summer Instruction Programs

We have some great summer programs happening this summer that I would like to share. This is a terrific opportunity to push your technique and artistry during the summer months. Registration forms with more information are available at the studio.

Summer Dance Intensives (Ages 9-18) Session #1 July 11-13 & 18-20 Session #2 August 1-3, 8-10, & 15-17

All classes are held from 5:00 p.m. until 7:30 p.m. and the dancers are divided into two sections based on age. Numerous genres will be taught by instructors with expertise in that particular format.

Summer Dance Camp (Ages 3-8) Session #1 July 18 – 20 Session #2 August 8 - 10

Our summer intensive for ages 3-8 is a wonderful way to continue your dance training or try a new genre of dance without a full year commitment. Dancers can pick and choose only one or all six of the classes being offered.

For more information on these programs, email us at info@blairdanceacademy.com or call the studio at (814) 943-7174.

Railroad City Revue

Our Musical Theater dancers and singers will be presenting their spring show on Friday, June 30 at Arts Altoona. The show is sure to be a hit and will showcase the hard work these talented students have done. We encourage all the BDA Families to come and show your support. The \$15 tickets can be purchased in the studio office starting May 31.

If your child would like to become a part of the Railroad City Revue, the fall troupe will begin practices in July. Registration forms are available at the studio with information about the cost, day, and time of the sessions.

Electronic Communications

BDA will be providing most of our correspondence electronically through email. All account statements, newsletters, important notices, and weather cancelations will be done via email. When registering, it is very important to list a valid email address that you check regularly. All correspondence will be sent from info@blairdanceacademy.com, so please make sure this address is not filtered into your "junk" mail. You can have multiple email addresses listed on your account.

"Like" Us

To keep our dancers and their families in the loop I strongly encourage you to follow BDA on Facebook & Instagram. Our Facebook page and website are our two main sources of information for everything that is going on at BDA.

www.blairdanceacademy.com

www.facebook.com/blairdanceacademy

www.instagram.com/blairdanceacademy

If you have questions, please contact us! Enjoy the upcoming summer and I am looking forward to seeing you soon!

Sincerely,

Rebecca Reese

Owner/Artistic Director